

FIRED UP IS NICE, FUELED UP IS BETTER

Elevate **PERFORMANCE**
Accelerate **GROWTH**
Generate **PROFITS**



Watch Trailer



Keynote Presentations that Accelerate
Growth, Unleash AI, Maximize Marketing,
Boost Sales, and Drive Unstoppable Success.

BRIDGE THE GAP, GROW YOUR BUSINESS.

Organizations of all kinds are dealing with similar challenges...

- ✓ Overcoming Obstacles
- ✓ Attracting High-Value Customers
- ✓ Increased Competition
- ✓ Technology Disruption
- ✓ Economic Uncertainty
- ✓ Generational Differences
- ✓ Changing Buyer Behaviors
- ✓ Adapting to Changes
- ✓ Retaining Top Talent

Ford has worked with corporations and associations throughout the world, from start-ups to billion-dollar brands, helping them produce higher levels of personal and professional success.

**THE GAP ALWAYS COMES
DOWN TO ONE OR MORE
OF THESE THREE AREAS:**



Once you are clear on the gap and put the right mindset, strategies, and tactics into place, the results are extraordinary. **Ford's Accelerated Growth System™** uncovers the path for exponential growth.

FORD'S MOST REQUESTED PRESENTATIONS:

Customized for B2B & B2C Brands

BUSINESS GROWTH ACCELERATION

Maximize Your Findability,
Accountability, and
Profitability



AI MINDSHIFT

Unleash the Power of AI,
Avoid the Pitfalls, and Keep
the Human Experience



SUPERPOWER SUCCESS

Unleash Your Inner Superhero
to Bust Through Barriers, and
Ignite High Performance



INNOVATIVE MARKETING & SALES MASTERY

Leveraging Your Brand to
Build Trusted Relationships
& Skyrocket Your Sales



WINNING WORKPLACE STRATEGIES

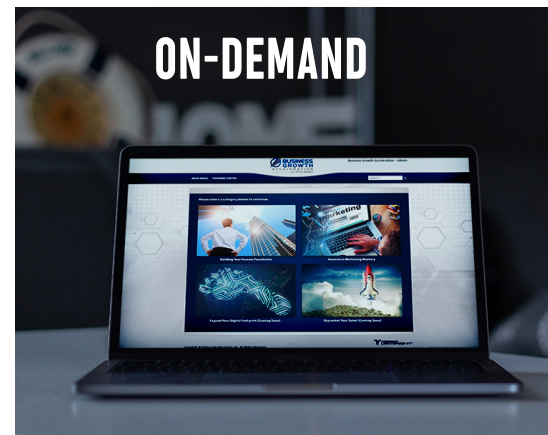
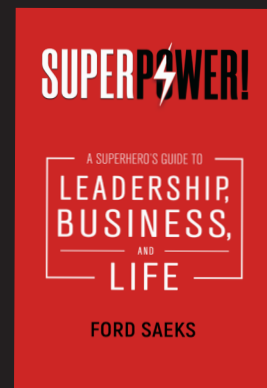
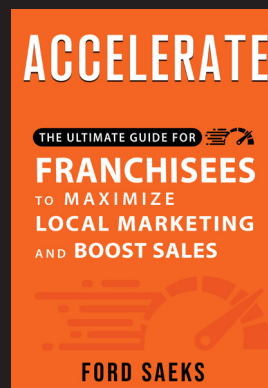
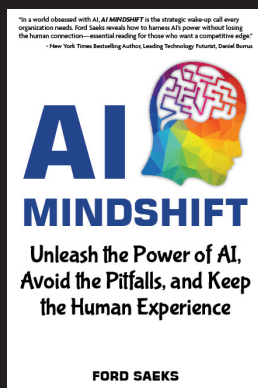
How to Find, Engage, and Retain
Top Talent



REMARKABLE CUSTOMER EXPERIENCES

Creating a Customer-Centric
Culture That Drives Repeat &
Referral Sales





3 Reasons Why You'll Love Working with Ford

1. Ford knows how important it is to anticipate future trends, adapt to changing buyer behaviors and help others seize opportunities.
2. His presentations are high-energy, topical, and engaging. They're perfect for participants in different roles and levels of experience.
3. Your audience members will gain fresh insights, equipped with actionable takeaways that are in alignment with your theme and event outcomes... Guaranteed.

About Ford Saecks

Business Growth Accelerator

- ✓ Hall of Fame Keynote Speaker
- ✓ Research-Based Thought Leader
- ✓ Author of 7 business books
- ✓ Trusted for Over 2,500 Events
- ✓ CEO of Multimillion-Dollar Companies



Just a few of the many organizations that trust Ford to help accelerate their results

ProfitRichResults.com

AUDIENCES RAVE ABOUT FORD



"If we stopped our event today on day one, we've already got a wealth of knowledge and content we can take home and apply, and it's been a success already."

— Ben Lively, Sales Coach, U.S. Lawns

"Our group valued Ford's **great content and dynamic delivery style**—he did his homework and really understood our brand and our franchisee's challenges."

— Bridget Sybolt, Director of Meetings, Gold's Gym International



"His keynote **knocked it out-of-the-park** and his **break-out session was full to overflowing**, with useable, salient, practical ideas for our Screenmobile Franchisees."

— Stephanie Andrade, Meeting Planner, Screenmobile Corporation

"You're definitely the best guy to explain it (AI). I've heard stuff about this before, but you definitely explain it in a way that I understand it and how to use it."

— Izzy Fintz, Hotel Owner, Quality Inn & Suites



"We have worked with professional Ford Saeks for more than 10 years as one of our most in-demand keynote speakers, interactive group facilitators, and tactical workshop trainers. **Ford is a 'pros pro' all the way!**"

— Katrina Mitchell, Chief Match Maker, Franchise Speakers

"We booked Ford for our national convention and hoped he'd live up to all the hype we'd heard. He **EXCEEDED** the hype. His keynote **knocked it out-of-the-park** and his **break-out session was full to overflowing**—not only with attendees, but with usable, salient, practical ideas for our members' businesses."

— Cynthia Hereth Meeting Planner, Restoration Industry Association (RIA)



FORDIFY
LIVE!

Host of The Business
Growth Show Podcast



FORD SAEKS
BUSINESS GROWTH ACCELERATOR

TCAA

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