

2025 MEDIA KIT



DR. WAYNE PERNELL

 CEO AND FOUNDER, DYNAMICLEADER INC.

SPEAKER • MINDSTATE COACH • AUTHOR • PODCASTER • BLOGGER

DR. WAYNE PERNELL

SPEAKER, CONSULTANT, AND AUTHOR



Dr. Wayne Pernell, the CEO and Founder of DynamicLeader, Inc., holds a doctorate in clinical psychology and has amassed over four decades of experience in leadership development, strategy, culture, and elite mindstate coaching.

Dr. Pernell has consulted with leaders and their teams across diverse industries, including Schwab, PG&E, 3Com, Whole Foods Market, AAA, Pfizer, and numerous others. He has held leadership positions within these organizations and has also provided consultative services for them. His impact has been substantial, with one group experiencing a productivity increase of over 300%.

As an esteemed international speaker, Dr. Pernell has delivered two TEDx talks, one of which has garnered over two million views. He is recognized as a number-one best-selling author, having published five books. Dr. Pernell excels as an elite mindstate coach, guiding accomplished individuals to exponential success by enhancing their performance, productivity, and overall well-being.

Dr. Wayne Pernell is a frequent media presence, having appeared on television and radio programs across the country. He hosts a weekly inspirational and leadership blog called Wednesdays with Wayne and produces his own podcast, One Sharp Sword.

Dr. Pernell's expertise has been recognized in prestigious publications such as The Wall Street Journal, The New York Times, Entrepreneur, and Forbes. He has co-executive produced several notable documentaries, including Hero, Conquer 100, and Brisa. Notably, he is proud of his role as the executive producer of award-winning documentaries such as "The Truth About Reading" as well as having been featured in "Big Stages."



WHO I'VE WORKED WITH



INSURANCE FUND



Tricia Brouk -

International award winning director, author, producer and Founder of The Big Talk Academy.

Dr. Wayne Pernell is charming, effective and commanding. His content on leadership is shared through storytelling and actionable steps so that you feel like you can accomplish anything as a leader with a new point of view, seeing through the culture of caring lens.

Tricia Brouk

DR. WAYNE PERNELL



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KEYNOTES

Dancing with Chaos

The world isn't as it was. Business certainly isn't as it was. And your organizational culture isn't as it was. How do you stay agile and in the dance when you don't know the music and the beat keeps changing? The key to this comes down to your abilities as a leader and the abilities of your team. You need to learn when to lead, follow, and sometimes even get out of the way. There's an art to Dancing With Chaos. Happily, it's relatively easy to learn.

Key takeaways for audience members:

- How to maintain a sense of center when everything around you spins.
- The core elements of effective decision making.
- The key ingredients to forecasting and managing for the future.



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KEYNOTES CONT'D

Creating a Culture of Caring

While most leaders acknowledge that having a “good culture” is of importance, they often delegate – or even abdicate – the creation of that culture, doing so to their detriment. Culture comes from the top. A solid culture, one that team members readily lean into and support, yields greater engagement and a stronger bottom line. The concept of “caring” in a corporate setting is often confused for some weakness. What we now know is that what were once seen as the “softer skills” are those that promote creativity and engender loyalty.

Key takeaways for audience members:

- A keen understanding of what company culture actually is.
- Why a Culture of Caring is so vital, especially now.
- Key steps to building the culture of caring as you want it to be.



The Power of Being Unreasonable

How often have we heard, “Be realistic” or “Be reasonable” as cries for compliance to a mediocre world? We learn certain rules, the “right” way to do something. We track metrics that no longer make sense, but those are the measures of success we’ve always used. What if there were a different way to measure success? What if we redefined success and recalibrated the way we got there. What if we leveraged the power of being unreasonable? Besides cats, we need to think outside of the box.

More than just a cute, overused saying, this keynote teaches you:

- How to identify the stories that have kept you captive.
- What to do when you uncover mediocrity in your midst (and oh, it’s there!).
- Why being unreasonable creates the leverage for breakthrough success.

DR. WAYNE PERNELL

LIVE INTRODUCTION

Dr Wayne Pernell (or “Dr P”) is the CEO and Founder of DynamicLeader, Inc. His consultancy provides scalable leadership development, with an emphasis on organizational culture.

Over the last four decades – yes, that’s over forty years – after having earned his doctorate in clinical psychology, Dr Wayne Pernell has specialized in executive coaching and leadership development across a wide array of industries and organizations including Schwab, PG&E, 3Com, Whole Foods Market, AAA, Pfizer, and many, many more.

He has both held leadership positions in organizations and been consultative to them. His impact has been significant, raising productivity for one such group by over 300%.

Here’s some fun stuff about our speaker (presenter, facilitator, etc.)

- Dr Wayne Pernell is an international speaker with two TEDx talks, one of which has over two million views on it.
 - He’s a number-one best-selling author with five books out there and two more in development.
 - And Dr P is an elite mindstate coach, helping successful people to level up even further.
 - He’s been on TV quite regularly and in print media including the Wall Street Journal, NY Times, Entrepreneur, and Forbes.
 - He is the executive producer of some very important documentaries, one of which focuses on literacy called “The Truth About Reading” which is now streaming on Amazon and Apple.
 - In addition to co-executive producing other films such as Hero and Conquer 100, he has been featured in an award-winning documentary called Big Stages.
- He’s a blogger – check out Wednesdays with Wayne – and a podcaster – check out One Sharp Sword – and there is just so much more!

The good news, we get to have him here with us today!
Please welcome Dr Wayne Pernell... Dr P!!!!

DR. WAYNE PERNELL

MEDIA FEATURES



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Dr. Wayne Pernelle takes great pride in having produced and appeared in numerous acclaimed films. His dedication to education and literacy has made him a key supporter of "The Truth About Reading."

Additionally, he has served as an executive producer and featured participant in "Big Stages," and his support extends to documentaries like "Hero" among others.

For further details, please visit his [IMDb profile](#).



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HEADSHOTS AND BRANDING



Dr. Wayne Pernell

CEO and Founder, DynamicLeader, Inc.

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To schedule Dr. Wayne Pernell for your next event,

Contact Talent Concierge® Artists Agency

Phone: 855.870.TCAA(8222)

Email: hello@tcaa.co

Website: tcaa.co





Dr. Wayne Pernell

CEO and Founder, DynamicLeader, Inc.

**Consciousness Leaders calls Dr Wayne Pernell,
"One of the top speakers on mindset!"**

Dr Michael J Orrico notes:

"Dr Pernell's riveting speaking touched every participant in the room, personally, and professionally. We're all better for having attended. I've followed him for years and look forward to seeing him again!"



Dr Wayne Pernell, CEO and Founder of DynamicLeader, Inc., elevates accomplished individuals and teams through his consulting, speaking, and elite coaching. He holds a doctorate in clinical psychology which he pivoted over three and a half decades ago into the areas of leadership and organization development, along with executive consulting. His work is consistently called life changing. He is a highly sought speaker, podcast host and Amazon #1 International Best-Selling Author. He is a member of the Forbes Business Council as well as the Business Council of New York State.

"Dr P" is a two-time TEDx Speaker and noted in Yahoo Finance as "One of the Top Speakers to Follow".