

YOUR GUIDE TO EVERYTHING LAS VEGAS

# lasvegas<sup>®</sup>

MAGAZINE



# MURRAY

## THE MAGICIAN

LIVE IN LAS VEGAS, VIRAL AROUND THE WORLD.

To schedule Murray for your next event, contact Talent Concierge<sup>®</sup> Artists Agency



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855.570.TCAA



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# YouTube



# 1 MILLION SUBSCRIBERS

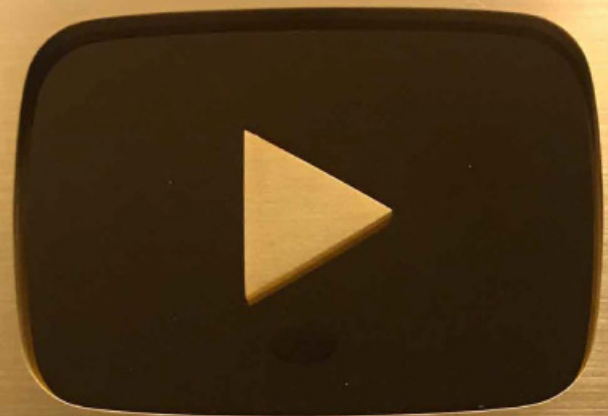


**MURRAY'S  
OFFICIAL CHANNEL**

[www.youtube.com/magicmurry](http://www.youtube.com/magicmurry)

Murray is officially the first online viral sensation to headline a residency on the famed Las Vegas Strip, with over **1.7 million subscribers** to his YouTube channel and over **5 billion online views!**

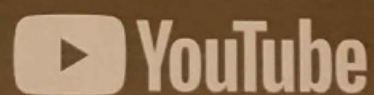
Michael Godard, the world-famous 'olive' artist, commemorated Murray's **1 million subscribers** with a personal painting of Murray the magician as an olive!



Presented to

**Magic Murray**

For passing 1,000,000 subscribers





Murray has toured the world for 20 years, from Singapore to Paris and everywhere in between. Internationally acclaimed award-winning magician Murray Sawchuck has received over 24 awards, including the title "world champion magician" in Shanghai, China. He dazzled the judges and 22 million TV viewers as a finalist on "America's Got Talent" and currently appears on the History Channel's #1-rated series "Pawn Stars" and his sixth season of CW's "Masters of Illusion," as well as guest-starring on Netflix's hit show Glow. He is a YouTube sensation, with 1.7 million subscribers and 5 billion online views. Murray's star power has exploded onto the entertainment scene with the charisma, personality, and talent of an entertainer born to be on stage and screen. He is highly recognizable and has worked his entire career on his look to create his unique brand. Murray has performed for every type of audience possible and under the most challenging circumstances. Ironically, he confesses, "That's how a lot of my new material has been born—by taking risks and performing for the unknown!" Over the last 20 years of performing in Las Vegas, Murray has become a regular on celebrity red carpets and in supporting his favorite charities. Murray just recently signed a new 5-year residency at the Tropicana Hotel & Casino—Laugh Factory.

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THE MAGICIAN

MURRAY CELEBRATES  
HIS 21ST YEAR ON  
THE LAS VEGAS STRIP



As Seen On: Pawn Stars, America's Got Talent & Fool Us

## MURRAY

THE MAGICIAN

**NIGHTLY**

Tropicana LAS VEGAS TropLV.com ticketmaster®



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# MURRAY

**1 HOUR COMEDY SPECIAL**



# EVERY MURRY'S PRESENCE IS GROWING ON...



## OVER 5 BILLION VIEWS AND COUNTING.

With over 1.7 million subscribers to Murray's YouTube channel and over 350,000 likes on Murray's "verified" Facebook page, his brand is growing daily with new content and videos uploaded weekly by his content creators in Los Angeles and Las Vegas. They have been accepted into the YouTube space to film and edit their productions as new content creators for the viral world.

### GOT HER A PUPPY



### PUPPY

GOT HER A PUPPY FOR VALENTINE'S DAY 🥰🥰🥰  
👉 See More  
1.2k likes 2.2k comments 9.3k shares 4.2m views

### HOW TO ESCAPE FROM A COP WITH MAGIC



### NO WAY

HOW TO ESCAPE FROM A COP WITH MAGIC 🤔🤔🤔  
👉 See More  
401k likes 34k comments 604k shares 46m views

### HOW TO FOOL A COP



### COP

HOW DID HE DO THIS? ... See More  
135k likes 5.9k comments 105k shares 11m views

### THIS GUY



### REPORTED

REPORTED 🤔🤔🤔🤔🤔🤔... See More  
111k shares 9.6m views

### HOW TO GET ANY GIRLS NUMBER WITH HYPNOSIS



### HYPNOSIS

HOW DID HE EVEN DO THIS?! 🤔🤔🤔🤔🤔🤔... See More  
65k likes 6k comments 30k shares 4.7m views

### THIS MAKES ME SMILE



### HAPPY THANKSGIVING

THIS MAKES ME SMILE! HAPPY THANKSGIVING! ❤️  
👉 See More  
192k likes 5.3k comments 261k shares 11m views

### HOW TO DEAL WITH AN ANGRY GIRLFRIEND



### GIRLFRIEND

I'M DOING THIS NEXT TIME! 🤔🤔🤔🤔🤔🤔... See More  
67k likes 10k comments 56k shares 5.7m views



# USO TOUR



MURRAY IS A HUGE SUPPORTER OF OUR MILITARY.

His recent USO tour included: Honduras, Puerto Rico, Guantanamo Bay (Cuba), Autec Bahamas, and Greenland.



AUTEC BAHAMAS



FOR: PUERTO RICO



F AIR BASE - GREENLAND



VAL STATION: GUANTANAMO BAY, CUBA



# America's got Talent

America's Got Talent changed Murray's career. Forever, when over 22 million viewers saw Murray live on national television, produce a brand new Ferrari, turn a girl into a 450lbs tiger, and vanish a 1918 steam train. The Train Vanish is still the largest illusion ever to be performed on America's Got Talent stage over the last 8 seasons. Murray went from being recognized nationally to a worldwide brand, as after it aired throughout the USA, they rebroadcast it over the seas to Europe and Asia.



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## RESIDENT MAGIC EXPERT

After Murray's successful run on America's Got Talent, the History Channel's hit show Pawn Stars asked Murray to go on tour with the Pawn Stars and be the live host for all of their public appearances around the United States. This led to Murray becoming the resident "magic expert" and series regular on History Channel's #1 hit show. Pawn Stars is viewed by 8 million people every week in over 168 different countries around the world. To date, Murray has filmed 30 episodes, and this year will be his 17th season on the show. Since Pawn Stars is on cable, one of Murray's episodes is probably airing right now somewhere in the world. Because of Murray's close relationship with the Pawn Stars, Murray has brokered a deal to be the exclusive show in Las Vegas that can have promotional material at the Gold and Silver Pawn Shop, where they film the hit TV show. The gold and silver pawn shop is currently the number one tourist attraction in Las Vegas (outside of a casino), averaging between 3,000 and 5,000 tourists a day!



**THE  
HISTORY  
CHANNEL®**



# MASTERS OF ILLUSION

## MURRAY'S SEASON ON CW'S MASTERS OF ILLUSION

Murray will appear for the tenth year in a row on the CW's summer hit series "Masters of Illusion." The magic series is titled "Murray, Las Vegas' Funniest Magician." Each season, Murray performs some of the largest illusions in the series, he shares some of his killer comedy routines, and creates custom magic for the millions of viewers watching on television.



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# EXTREME ESCAPES

## MURRY FILMS 18 EPISODES FOR THE REELZ CHANNEL SERIES

Each one-hour episode of extreme escapes brought the shock, wonder, and danger of escapology to television with astonishing performances from Murray the magician.

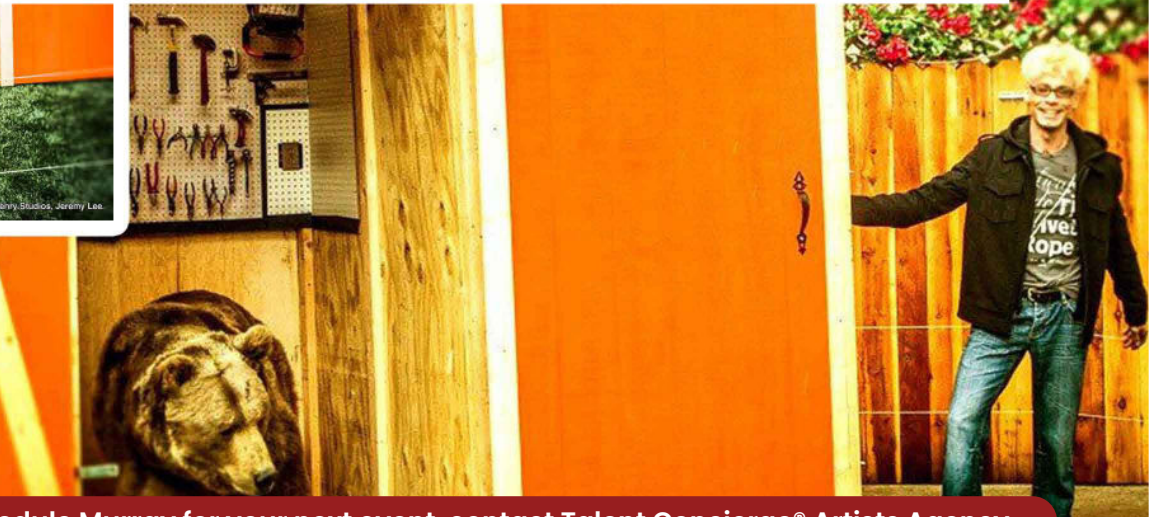
This series got to showcase Murray's athletic ability and physical strength, often hidden under the many suits he wears on stage. Pushing his body and mind to their limits, Murray escaped from a locked car trunk seconds before the car exploded. He was submerged in water, trying to beat Houdini's world record, and he barely escaped being strapped to a moving cart at 40 mph that eventually was launched off a 150-foot cliff, where the cart was completely demolished.



# Home & Family



Murray is a recurring guest family member on the hallmark channel's home & family show, which is filmed on the Universal Studios backlot, where he is billed as their resident "celebrity magician." doing new tricks every time on air, Murray also participates in other segments with the show's celebrity guests and co-hosts. Murray just filmed his largest illusion for the show, where he produced a 950lbs grizzly bear in front of a live studio audience out of a completely empty tool shed in the blink of an eye. The bear illusion has now been documented as the largest magic trick ever performed on morning television!



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# LAUGHING ACROSS THE COUNTRY HEADLINING COMEDY CLUBS



When Murray isn't headlining in Las Vegas or touring the various performing arts centers or casinos across the country, you might see him in one of the nation's top comedy clubs!

**No stage is too big or too small for Murray's show!**



# HEADLINING COMEDIAN FRIENDS



# National TV = Ticket Sales

Murray is constantly in meetings or discussions with producers and television executives working towards his next TV appearance, which happens monthly. His recent guest appearances have been on Top Gear USA, Fool Us, Wizard Wars, and Wipe Out. Over the next couple of months, you will see him on the CW's 9th season of 'Masters of Illusion, the top animal movies of all time, History Channel's 17th season of Pawn Stars, and Netflix's Glow.

Combine these appearances with his roles. On TV, his live touring dates, and his online viral presence, Murray understands the power of TV exposure and how being on television consistently increases national visibility. This all equates to an increase in ticket sales and more people coming to your property.



# YOU'VE SEEN HIM ON TV.. NOW SEE HIM LIVE!



Murray's show is an entertainment roller coaster of 70–90 minutes of laughs, mind-blowing magic, audience participation, and a world-champion guest act, "Lefty," who is woven throughout the whole show as Murray's comical sidekick, who surprises the guests with a few tricks up his own sleeve. Lefty is one of the best card manipulation acts in the world.

Murray just signed his 9th year as resident headliner at the Tropicana Resort and Casino. The Las Vegas Review Journal raves, "Murray keeps the laughs coming...and is a savvy manipulator of the reality-TV era." The show has seen people come back time and time again, as Murray likes to change his routines for repeat customers and new audience members to enjoy.

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# S O C I A L

# N E T W O R K



Murray's social media presence is very strong, with over 750,000 verified Facebook likes, 100,000 Twitter followers, and 100,000 Instagram followers, all growing every day. Murray does between 2 and 5 red carpet events a week; he posts 5–10 times a day to Facebook and Instagram, and on average, he posts 5–15 tweets a day. Google has made him a media priority, including him in Google News. Whenever any celebrity comes to see Murray's show, he has a camera on site to take a photo, which will be posted within the hour. Murray has a strong imdb (international movie database) and WikiPedia presence, a long list of fan sites, websites, and social media hubs, branching off all of his own controlled sites.

**With Murray,  
you're one click away from the world knowing.**

 murraysawchuck

 @murraysawchuck

 murraysawchuck



**WE NEVER KNOW WHO WILL  
STOP BY TO SEE MURRAY PERFORM...**

**A PICTURE IS  
WORTH A  
10,000 WORDS!**



**Johnny Depp**



**Britney Spears**



**Alice Cooper**



**Siegfried**



**Larry King**



**George Wallace**



**Liza Minnelli**



**Larry The Cable Guy**



**Tom Bergeron**



**Andrew DICE Clay**



**Gary Mule Deer**



**Joe Perry**



**Smokey Robinson**



**Sebastian Bach**



**Donny Osmond**



You may find yourself in line with some of Las Vegas' signature personalities the next time you fly out of the city's McCarran International Airport.

Some of Sin City's top entertainers are featured in an updated series of videos at the airport's transportation security administration (TSA) checkpoints. The eight new pre-checkpoint security videos feature Las Vegas entertainers such as Carrot Top, the Blue Man Group, Terry Fator, Louie Anderson, and Murray!

EXCEPT FOR TRAVELERS SELECTED FOR TSA PRE-CHECK,  
**Remove All  
Shoes, Jackets,  
Coats and  
Other Outerwear**  
AND PLACE THEM ON THE BELT FOR SCREENING.



The goal of the videos is to help ease customers through security at the Las Vegas airport. Las Vegas McCarran is the US's ninth-busiest airport, with 40 million people passing through, according to the Airports Council International.

Frequent travelers may appreciate the video featuring Murray and his sidekick Lefty, who alerts fliers that they'll have to remove some items for screening, pushing them to start preparing before they get to the checkpoint.



**Transportation  
Security  
Administration**



# WHAT PEOPLE ARE SAYING ABOUT MURRAY'S PERFORMANCE...

"Amazing!"

- Howie Mandell

"One Of The Best Magicians I Have Seen!"

- Lindsey Stirling

"You Are Larger Than Life!"

- Sharon Osbourne

"You were great and look wonderful on tv! The illusion was spectacular. Comparable to copperfield, if not better. Loved everything about the performance."

- Neil Sedaka

"Were happy to have you, and like i told you, you were always great to work with!"

- Brian Updyke - Producer, Americas Got Talent

"Christmas pudding was the best to date. That was largely due to you. Thanks for sharing your time, talent, and enthusiasm to make our 11th annual production a smash. You held everything together with your inimitable magic and comedy and brought down the house!"

- Alice Cooper

"Terrific!"

- Piers Morgan

"Did you stick your finger in a light socket?"

- Jerry Lewis

"You are a star!"

- Kerry Gordy - Producer,  
Jadagrace and son of Berry Gordy

"Congrats on the show last night. You were great! Definitely the star of the episode."

-Chris Martin - Producer, Vh1 Celebra Cadabra

"You were a huge hit and thanks for making it a great evening!"

- Larry King

"Thanks Murray, what a show! My kids can't stop talking about it. I loved it! The tropicana picked a winner with you!"

- Bart Torres Highway Radio Host

"Outrageous laughs match murray's great magic. It's bewildering fun from start to finish. Squeezing his statuesque, stunning and sexy assistant into a postage stamp sized box is beyond belief!"

- Robin Leach

"You totally nailed it! Huge hit!"

- Andy Walmsely - Emmy Award Winning Set Designer

"Fantastic job on the show, you were awesome!"

- Thomas Lennon - producer Reno 911, Comedy Central



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# THE MAGIC OF GIVING BACK

One of Murray's favorite things about being a celebrity is how he can help the many charities he is involved with. One of Murray's charities that is close to his heart and that he does a yearly benefit show for is "Friends for Life Humane Society." This is a no-kill dog shelter where Murray has personally rescued three dogs from them and does an annual charity show at his theater where all the profits go to the charity.

[Http://www.friendsforlifehumanesociety.org](http://www.friendsforlifehumanesociety.org)

Murray hosted for 4 years Alice Cooper's charity, the Solid Rock Foundation:

<http://www.alicecoopersolidrock.com/events/christmas-pudding-2011/>

Held every year in Phoenix, Arizona. Murray has also hosted the red carpet for 4 years at the NCMEC (National Center for Missing and Exploited Children). <http://www.missingkids.com/home>

An event that Canon sponsors in Las Vegas along with John Walsh, the host of America's most wanted.

Other charities that Murray strongly supports Wounded Warriors:

<https://support.woundedwarriorproject.org> Snowball Express: [Http://snowballexpress.org](http://snowballexpress.org) Opportunity Village: <http://www.opportunityvillage.org/magical-forest> Toys for Tots: <http://toysfortots.org> Three Square: <https://www.threesquare.org> Children of the Night: <http://www.childrenofthenight.org> The MDA Telethon (Jerry Lewis): <http://mda.org/about/telethon-history>

This list keeps growing every year. Murray believes in having a very strong presence with charities, as it's all about giving back. Nothing is stronger than the magic of helping others. For Murray, that is truly magic!



The first Las Vegas casino Murray performed in was the legendary "New Frontier Hotel and Casino," where he headlined his own show. From there, he moved down the strip and performed as a featured act in the Crazy Horse show, direct from Paris, which was at the MGM Grand Hotel and Casino. He also performed his full-evening show for two nights in the Axis Theatre at the Hollywood Resort & Casino. Murray then made guest appearances at the Palms Hotel executive awards night and in the main showroom at the Flamingo Hotel. For the past three and a half years, Murray has headlined his own show at the Planet Hollywood Resort & Casino. Currently, he is in his 7th year of his residency at the Tropicana Hotel and Casino—Laugh Factory.

Murray has toured over the last 25 years, which has made his presence known worldwide. Combine that with living and performing in Las Vegas for the last 21 years, and Murray has figured out how to make his brand successful with over 100 television shows, keeping his show running on the Las Vegas strip, and being an online viral sensation, which gives his brand and selling tickets to his shows power.



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