

# Official Press Kit

+ Keynote  
Speaker

+ Business  
Leader

+ TV  
Personality

+ Athlete

Phone

888.826.8244

Email

shane@caa.co

powerfromabove.org


Location

Phoenix, Arizona



# SHANE POWER

# OVER POWER NOT IMPACT THE OF



**A leading Motivational Speaker. Proven Chief Executive. Halo Award Recipient for Best Healthcare & Charity Partnership. Board Chair Make-a-Wish, Arizona. Membership Chair, YPO. In 2023 Shane spoke at the Make-A-Wish Arizona Dare to Wish Bold Ball.**

**( Young President's Organization )**

Shane is an elite athlete, keynote speaker, Chairperson of the Board at Make-A-Wish Arizona, Membership Chair & Executive Board at Young President's Organization Scottsdale, and former President of Watertree Health now BuzzRx. Social impact, along with personal and professional growth are at the core of everything Shane does. These actions and principles have led Shane to \$1 Billion in direct impact and created millions of dollars in donations to impactful community organizations.

Shane's passion is to share his mission of business for good with millions of individuals and thousands of companies across the globe.

By helping individuals and teams find purpose in their work, he shows audiences how to unlock their potential and ignite their impact.

# WE Z O S E H A T S H A N E P O W E R



**Shane Power: A passionate and proven chief executive unlocking the growth potential of your business by harnessing the Power of Impact.**

**Shane & team created \$7 Million in donations**

## **Business Highlights**

From buzzer beater on the hardwood to business leader in the boardroom. Shane is a proven Chief Executive who directly led \$1 Billion in savings to millions of customers. The driving force on this rocket ride was THE POWER OF IMPACT.

In the years he spent carving out a professional legacy that gives back to others, Shane successfully built a company from early stage to nine figure enterprise value, building a 300+ person team across the US and becoming the fastest growing company in the industry.

Shane is most proud of his team's legacy of becoming one of the top impact-driven companies in North America. His team's efforts resulted in millions of dollars in donations and culminated with a North American Halo Award.

# UNLOCKING YOUR IMPACT

## + **Compelling Mission & Vision**

Identify what emotionally moves your internal team, key partners and vendors, and your valued customers.

## + **Attracting High Performing Aligned Talent**

Your People will always be your biggest asset. By investing in growth through impact one of your dividends will be attracting highly motivated talent.

## + **Servant Leadership & Development Culture**

Highly experienced and productive leaders developing the team through their actions and insights, and being intentional around the team's personal and professional development will be a catalyst for growth and fulfillment.

## + **Commercialization**

Living your company's WHY and truly serving your internal employees and external customers creates increased commercialization and starts to expand your outreach.

## + **Scale**

Deep and value-added relationships with your customers based not only on your service but your mission and impact, empowers you to partner with them to scale your company and service and reach a ripple effect in the resulting impact.

Shane understands that self-improvement can have a positive ripple effect on the collective. Personal growth often translates into improved relationships, increased productivity, and enhanced problem-solving abilities.



# Keys to a fulfilled and High Performing team.

GEN  
Z  
K  
E  
A  
W  
E  
R  
S  
S  
I  
O  
N  
S

## + A Structure to Win

Structure your company's mission and cause in a framework that wins new clients, goes deeper with existing clients and vendors, and creates community impact.

## + Start your impact small and local but with scale in mind

National companies can start their impact local in a few communities and learn the best practices to scale across the country in each community they serve.

## + Scale your Impact

By identifying aligned and compelling causes and creating a structure to win your company will win new business, attract high quality talent, create satisfaction and momentum in your business, and scale your impact.

## + Increase Employee Retention

Finding good talent is hard. Keeping good talent is even harder. Go deeper with your employees and partner with them on community impact

## + Make your impact tangible

Be creative in serving and celebrating your impact and make sure it's tangible for your team. The more tangible, the more real it is to your team, and the more your impact will grow.

Shane combines his expertise, charisma, and real-life stories to create impactful presentations that drive positive change. He helps each company and individual identify causes which emotionally move them to succeed. Shane knows the best way to create momentum is through emotion and action. He believes when the heart and mind of a company are aligned through impact, nothing is impossible.

## Awards & Recognition



- + Academic All American and SEC Scholar Athlete of the Year
- + Trester Mental Attitude award
- + Youngest broadcaster ever to announce a #1 ranked team



## Shane's Friends and Partners

## What Shane can offer

Reshaping your company's leadership with practical strategies and the proven experience.

Shane is an expert in commercialization, team development, company culture, operational efficiency, execution, inspirational leadership, and attracting top talent.

He inspires audiences to see the value in individual impact and consider how to leverage their unique skills and abilities to make a positive change in their personal and professional paths.

# Engaging Presentations based on Real Results

---

Shane Power, a chief executive officer and former professional athlete, delivers engaging presentations which relay step by step how to win new business through making an impact. Shane has spoken across the country highlighting his learnings from leading one of the top impact driven companies generating millions of dollars in donations and profit.

## Championship Lessons

Winning three collegiate conference championships taught Shane the principles of the success scroll that are applicable to all parts of life.

## Expertise in Leadership, Mission, and Alignment

As a professional speaker, Shane Power specializes in impact leadership. Through his extensive experience and deep knowledge in these areas, Shane offers insights, strategies, and actionable best practices to inspire and empower individuals and teams to reach their full potential.

## Growth Culture. Servant Leadership. Commercialization

Power pulls from his personal experience of how to build a high-functioning team full of “Climbers” with a team-together approach. The difference between results and culture is when the team is all in. The phases of momentum are the Success Principles to implement immediately- stacking success upon success.

## Shane Power Challenges your audience

One of the ways your audience will be challenged is to become intentional about discovering their ‘why’ as individuals as well as a company, identify current alignment and decide and seek other customers that align with your ‘why’ mission. Separate yourself from the competition by simply aligning- where a more meaningful interaction separates you from your competition.

# Choose Power

Shane Power is a highly regarded executive, acknowledged for his outstanding leadership, earning him the esteemed Halo Award for best healthcare & charity partnership.

With notable positions as the board chair of Make-A-Wish Arizona and president of Watertree Health, he has made a profound impact on both the business and philanthropic landscapes.

Phone

**866.826.8244**

Email

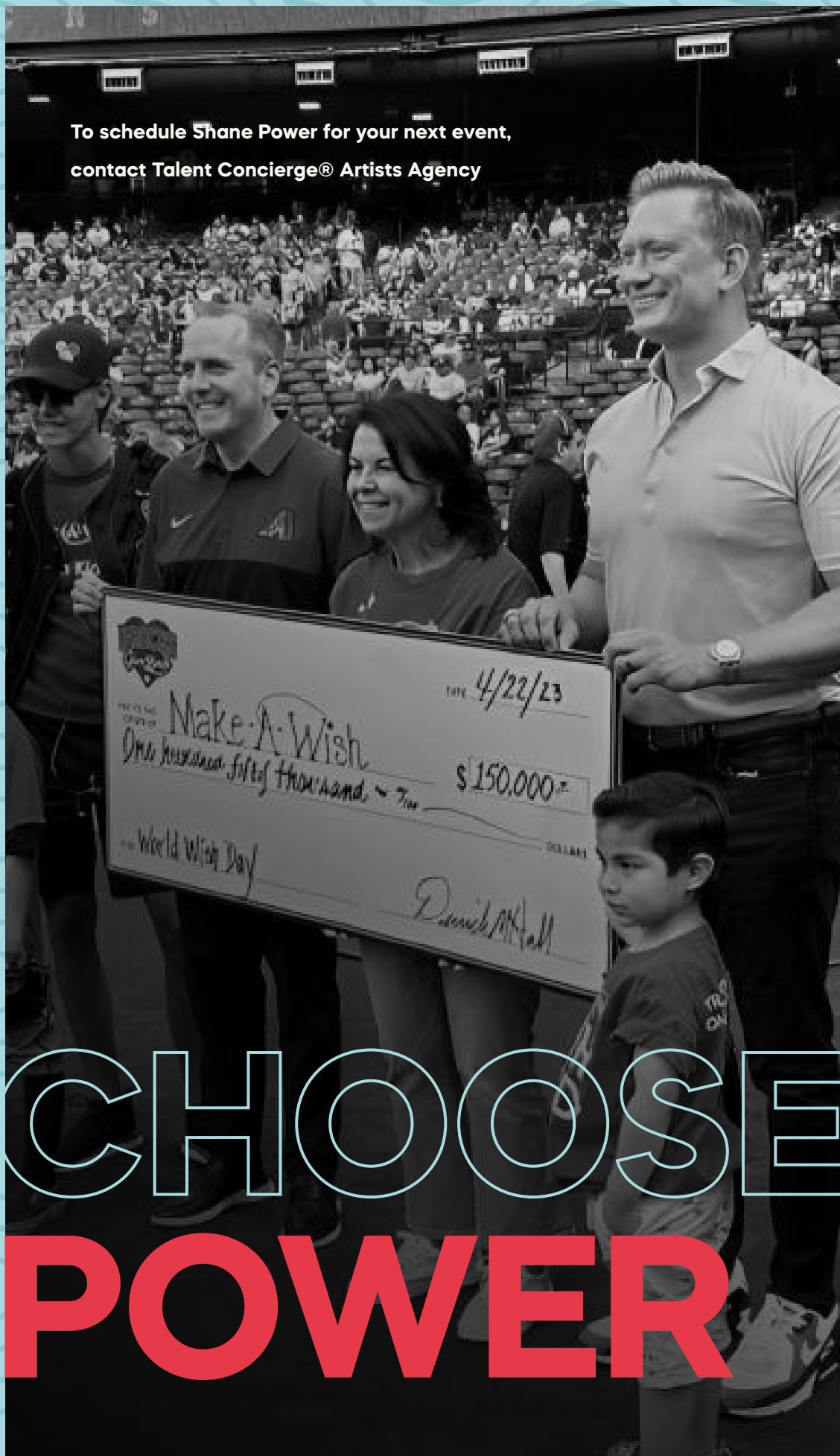
**shane@caa.co**

**powerfromabove.org**

**location**

**Phoenix, Arizona**

To schedule Shane Power for your next event,  
contact Talent Concierge® Artists Agency



# CHOOSE POWER